

# Unit Outline (Higher Education)

**Institute / School:** Institute of Innovation, Science & Sustainability

**Unit Title:** Creative and Critical Thinking

**Unit ID:** BUMGT5978

**Credit Points:** 15.00

**Prerequisite(s):** Nil

**Co-requisite(s):** Nil

**Exclusion(s):** (BUMGT6927)

**ASCED:** 080301

**Description of the Unit:**

Twenty first century leaders need to be flexible, knowledgeable and be able to inspire people to think creatively and critically about the myriad of issues that confront them daily. This course provides its students with knowledge, tools, experience, and support so they can become constructive and reflective agents of change. A sustained focus on individual and organisational learning and the need to apply critical thinking, creative thinking, and reflective practice allows students to develop clarity and confidence to make profound changes in their own learning and in their work places.

**Grade Scheme:** Graded (HD, D, C, P, MF, F, XF)

**Work Experience:**

No work experience

**Placement Component:** No

**Supplementary Assessment:** Yes

Where supplementary assessment is available a student must have failed overall in the Unit but gained a final mark of 45 per cent or above, has completed all major assessment tasks (including all sub-components where a task has multiple parts) as specified in the Unit Description and is not eligible for any other form of supplementary assessment.

**Course Level:**

Level of Unit in Course	AQF Level of Course					
	5	6	7	8	9	10
Introductory	■	■	■	■	✓	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	■	■	■	■

### Learning Outcomes:

#### Knowledge:

- K1.** Identify ways to confront complex, messy, ambiguous problems, make new connections, with a creative, innovative and critical set of lenses
- K2.** Determine the elements that foster a creative culture and what distinguishes creative organisations
- K3.** Identify, interrogate and challenge the implementation of thinking tools in an organisation
- K4.** Distinguish between various sources of information, selecting appropriate authorities to support arguments
- K5.** Identify important issues in overcoming resistance to change and implementing new ideas in organisations
- K6.** understand and differentiate between the technical and adaptive aspects of a challenge

#### Skills:

- S1.** Recognise the need for critical and creative problem solving techniques in the contemporary business environment
- S2.** Generate alternative ideas, practices, and solutions that are unique and effective
- S3.** Reframe problems, making new connections, and challenging assumptions
- S4.** Investigate problem solving tools and techniques to create solutions
- S5.** Critically evaluate how both creative and critical thinking skills articulate with the scholarly literature

#### Application of knowledge and skills:

- A1.** Encourage team members to identify and overcome barriers to creativity and innovation in their journey to becoming thought/change leaders
- A2.** Implement a methodology that overcomes barriers to innovative thinking
- A3.** Instigate design thinking processes and tools to drive innovation and meet specific challenges
- A4.** Use tools and techniques developed in the course to evaluate how critical thinking may contribute to elements of the sustainable Development Goals (SDG's)
- A5.** Apply critical thinking to improve reflective practice

#### Unit Content:

- Creativity, problem solving, and strategy
- Creative writing for Business
- Understanding creativity and critical thinking
- Structuring problems
- Conditions for individual creativity
- Generating alternatives
- Design thinking for Business
- Technologies, Creativity and Innovation
- Seeing and experiencing different perspectives

- Working effectively in creative teams
- Assessing and selecting ideas
- Building and sustaining creative organizations

**Learning Task and Assessment:**

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1,K2,K3,K4,K5,K6S3,S5,A4 A5	Complete a reflective thinking task centred on industry experience. The task will require students to observe, reflect and critically analyse situations and or issues.	Reflective Task	10-20%
K1,K3,K4,S1,S2,S3,S4,S5,A1, A2,A3,A4,	Participate in a variety of activities that require application of tools, skills and knowledge both in a classroom setting and in the workplace and report back	Experiential Activity	20-30%
K1,K2,K4,K5,K6,S1,S2,S3S5,A2 A3,	Individual Think Piece based on the knowledge and skills presented in this course	Written Task	30-40%
K1,K2,K4,K5,S1,S2,S3,S5 A1,A3,A4,	Session Leadership in a creativity/critical thinking environment activity for a group of professionals	Presentation	20-30%

**Adopted Reference Style:**

APA ( )

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)